

# Great Writing Books!

**Read one or all of these books, and you'll be on your way to writing better. More importantly, you'll start enjoying increased results, respect, and revenues.**

- ❑ Cameron, Julia, *The Artist's Way*, Tarcher/Putnam Book, 2002
- ❑ Goldberg, Natalie, *Writing Down the Bones*, Shambhala, 1986.
- ❑ Goldstein, Norm, *The Associated Press Style Book*, Perseus Books Group, 2004.
- ❑ Horn, Sam, *POP: Create the Perfect Pitch, Title, and Tagline for Anything*, Perigee Trade, 2009.
- ❑ Khawand, Pierre, *The Accomplishing More With Less Workbook*, [www.People-OnTheGo.com](http://www.People-OnTheGo.com).
- ❑ Lamott, Anne, *Bird by Bird*, Anchor, 1995.
- ❑ Lehrer, Jonah, *How We Decide*, Houghton Mifflin Co., 2009.
- ❑ McDaniel, Lynda, *How to Write Attention-Grabbing, Traffic-Building Articles*, Association for Creative Business Writing (AFCBW), 2011.
- ❑ McDaniel, Lynda, *Creativity @ Work*, AFCBW, 2011.
- ❑ McDaniel, Lynda, *Overcome Your Fear of Writing*, AFCBW, 2011.
- ❑ McDaniel, Lynda, *Promote Yourself!*, AFCBW, 2011.
- ❑ McDaniel, Lynda, *Ten Myths Keeping You from Becoming a Powerful Writer*, AFCBW, 2011.
- ❑ McDaniel, Lynda, *Top 10 Tips for Attention-Grabbing, Traffic Building Business Writing*, AFCBW, 2011.
- ❑ McDaniel, Lynda, *Words at Work*, AFCBW, 2009.
- ❑ Manhard, Stephen J., *The Goof-Proofing*, Fireside, 1999.
- ❑ Spears, Richard, *NTC's American Idioms Dictionary*, McGraw-Hill, 2000.
- ❑ Strunk and White, *The Elements of Style*, Longman, 2000.
- ❑ Ueland, Brenda, *If You Want To Write*, Graywolf Press, 1987.
- ❑ Urdang, Laurence, *The Synonym Finder*, Warner Books, 1978.
- ❑ White, E.B., *Writings from the New Yorker 1927-76*, Harper Perennial, 2006.
- ❑ Zinsser, William, *On Writing Well*, Collins, 2006.